



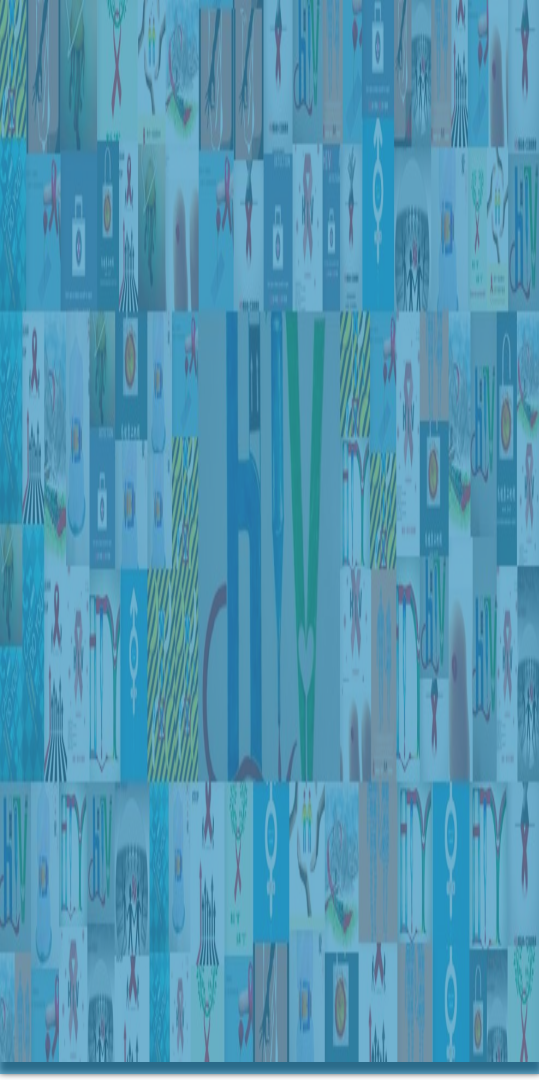
Receiving and Evaluating Contest Contributions

SOCIAL
INNOVATION
IN HEALTH
INITIATIVE

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SESH -- SIHI HUB China





01 Receiving contributions

02 Organizing received contributions

03 Evaluating contributions

04 Determining the finalists

Receiving contributions

How contributions to the contest will be received?

Online

- Survey links
- Social media pages
- Social networking apps

Offline

- In-person
- Mailing

**A combination of
offline and online
channels**

Receiving contributions

Offline receiving



Advantage

- Reply questions immediately,
- Explain contest's purpose and rules more clearly
- Build trust in the contest
- Reach people with limited access to internet or tech devices

Limitation

- Submission stations require an appropriate space and/or event in which to host the station
- Facilitators need to be trained to effectively solicit contributions from participants.

Offline example : HIV Cure Contest (China)

- Community recognition with anonymous entries.
- People can get some gifts, when they make contribution.

- Off-line participation incentives:
 - prepare small gifts
 - lucky draw for special prize



HIV cure contest

Source: HIV cure contest, SESH, Creative Commons

Receiving contributions

Online receiving

Advantage

- Digital technologies
- Easier and cheaper
- Flexibility in time, locations
- Diverse submission channels, formats
- Quicker/easier organization of contributions

Limitation

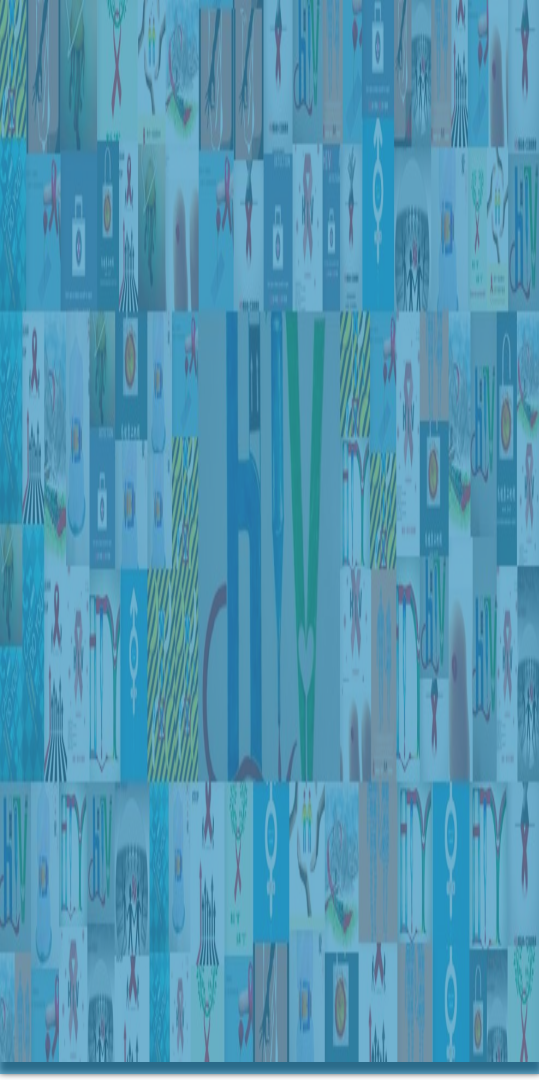
- Limited assistance to participants with lower literacy
- Regions with limited internet availability

Online Example: 2021 Global Hepatitis Advocacy Open call



Video submission from Argentina: [Hepatitis C cure](#)

Judge comments: “an initiative of trying to destigmatize hepatitis by spreading the word by those who are cured. A really good initiative.”



01 Receiving contributions

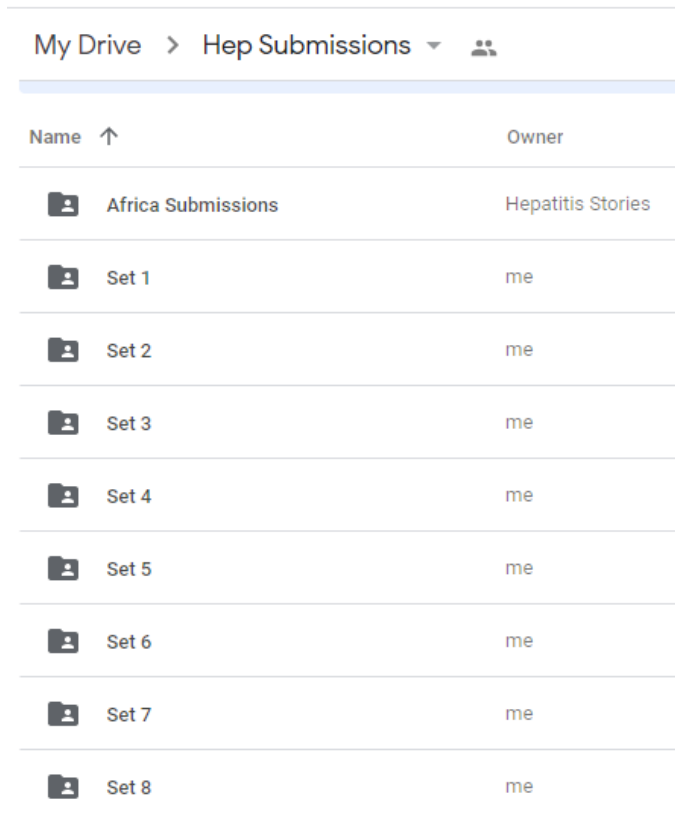
02 Organizing received contributions

03 Evaluating contributions










04 Determining the finalists

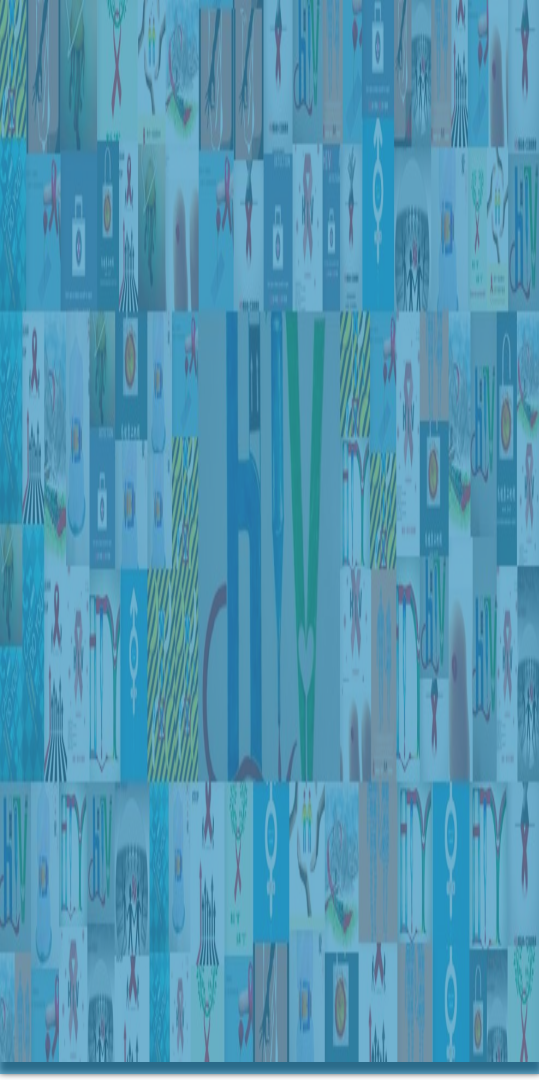
Organizing received contributions

- Designated coordinator
- Track progress and submissions weekly
- Create and maintain a secure, well-organized database
- Platforms that facilitate collaborative teamwork, eg, Google Drive, Dropbox etc



My Drive > Hep Submissions ▾ 👤

Name ↑	Owner
 Africa Submissions	Hepatitis Stories
 Set 1	me
 Set 2	me
 Set 3	me
 Set 4	me
 Set 5	me
 Set 6	me
 Set 7	me
 Set 8	me



01 Receiving contributions

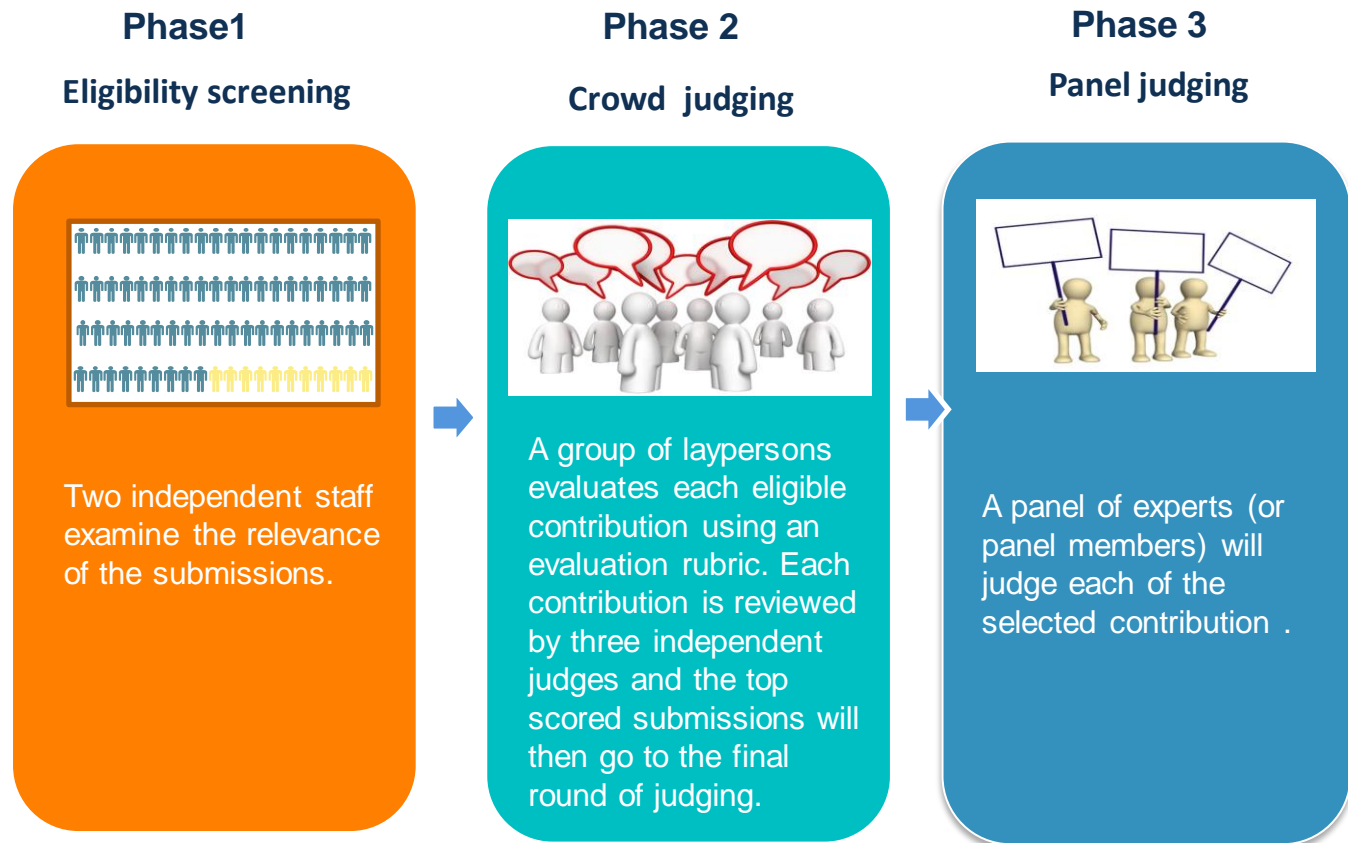
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Evaluating contributions

Judging Phase



Identify contest judges



- The judging panel often consists of a mix of experts, laypersons, and members of the contest organizing committee
- Judges who have a potential conflict of interest will recuse themselves from reviewing submissions
- The number of judges: Estimate the number of judges needed in order to have a sufficiently large enough panel so that each contribution can be reviewed by three independent individuals. Allow sufficient time to invite judges

Evaluating contributions

Judging process

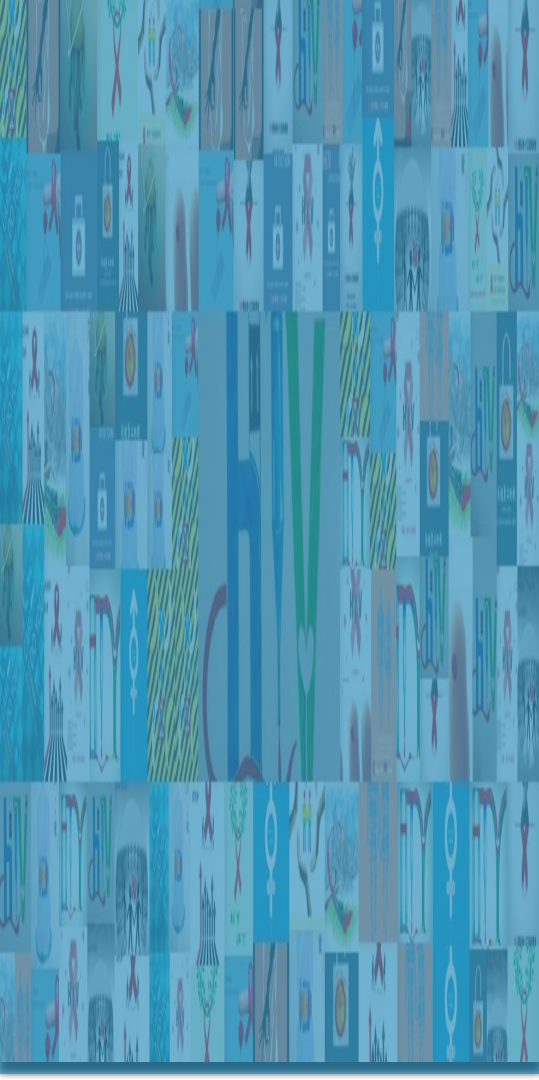
Provide the judges

- Deadline for evaluations
- Evaluation instruction

Evaluation instruction

- Brief intro to the open call
- Overall judging process
- Judging rubric & scoring

Judging Rubric	Poor (1-3)	Average (4-7)	Good (8-10)
Capacity for Impact	The entry provides a plain story that lacks impact and potential for generating empathy.	The entry has moderate impact and could generate empathy relatively easily.	The entry provides a unique, influential experience which has a high degree of impact and potential for generating empathy.
Relevance	The entry is neither engaging nor relevant for the local and global target audience (policy makers, activists, general public etc).	The entry contains a less engaging story but is still relevant for target audience, either locally or globally or both.	The entry is engaging for the target audience and displays a story that is highly relevant and relatable to target audience, both
Feasibility	The entry would not be easily shared or implemented in a campaign.	The entry can be relatively easily shared or implemented, but may need adjustment.	The entry would be very easily shared effectively through many mechanisms.
Elaboration	The entry is poorly articulated and lacks coherency.	The entry is slightly disjointed with intermediate articulation.	The entry is holistic and has a good flow with strong articulation.



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Determining the finalists

- The contest steering committee reviews all evaluations to assess the scores and identify the contest finalists.
- Typically, raw (unadjusted) scores are used to determine which contributions are the top finalists, with mean score and standard deviation used to assess overall contribution quality.
- Sub-category finalists can be selected considering comparability
- Future engagement and dissemination of finalist submissions



Thank You