



Organizing Steering Committee

Weiming Tang, SESH/UNC

Source: MIT Sloan Review

Understanding the role

The steering committee serving as the hosting panel on behalf of all the stakeholders, reflect the voices from different sides



Source: Shutterstock

Roles and responsibilities

Group	Roles and responsibilities
Host organization	<ol style="list-style-type: none">1. Identify partner organizations;2. Identify potential steering committee members;3. Create a first draft call for contributions (including prize structure)4. Have some communications capacity5. Administrative and logical aspects of contest
Partner organizations	<ol style="list-style-type: none">1. Identify potential steering committee members;2. Disseminate a call for contributions
Steering or Advisory committee	<ol style="list-style-type: none">1. Provide leadership and guidance for the contest;2. Clarify the purpose of the contest and determine the structure of the contest;3. Provide feedback on the call for contributions;4. Finalize the prize structure

Create a Steering or Advisory Committee

- Key stakeholders who have interest
- Civil society, doctors, government officials, private sector, community members
- Multiple fields and disciplines
- Think about gender, geographic representation, under-represented groups
- Network leaders and influencers
- Include people with the disease



SESH Hackathon Advisor, Dapeng Zhang (Blued)
Expertise in tech, gay community organizing, HIV

Steering Committee Function

- High-level advising and guidance
- Promote the contest
- Serve as judges (optional) or help find judges
- Meet every 1-2 months for a 60-minute teleconference
- Volunteer basis
- Reality check



Teleconference
Source: Zoom

Committee Reviews Call for Contributions

- Call to action should be clear
- Start with a simple question
- Tell a story / share a quote
- Provide rules, purpose, timeline
- Specify judging criteria clearly
- Describe prizes generally to excite, but allow for some flexibility
- FAQs, partner organizations

Research
Mentorship
Challenge Contest

DEADLINE:
01 DECEMBER 2019

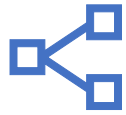
www.seshglobal.org/TDRmentorshipcontest

TDR global TDR For research on diseases of poverty UNICEF · UNDP · WORLD BANK · WHO

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SESH hackathon call for submissions

Committee decide a prize structure



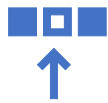
Official
commendations



Generally avoid cash
(unless teams)



Mentorship often
highly valued



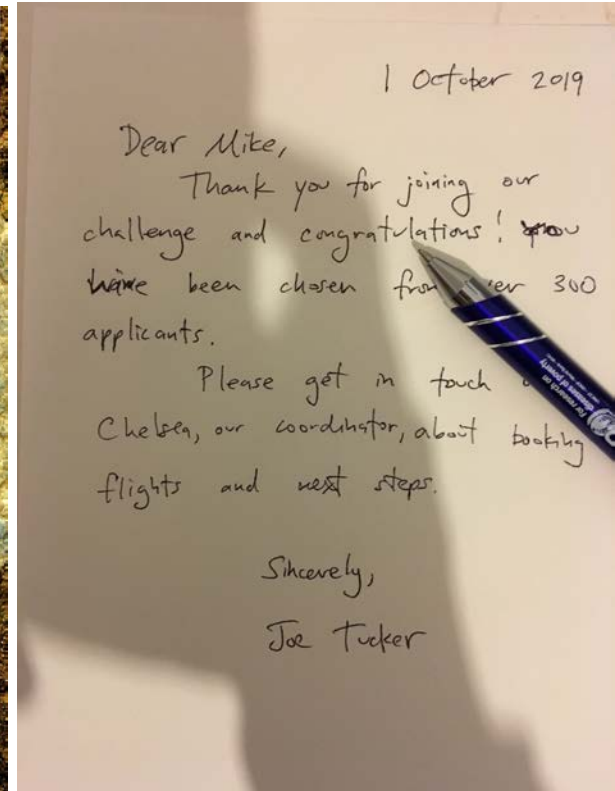
Provide some
flexibility



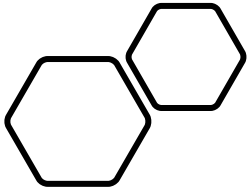
Demonstrate that you
care and pay attention
to the details



Award winning quilt. Source: Pixabay



Handwritten note



Thank WMP and
all the attendees